

# DRAGANA CRLJENICA

## UI/UX DESIGNER

hello@dragana.me | [dragana.me](https://dragana.me) | +381 64 2598237

---

### SUMMARY

UI/UX and Product Designer focused on designing intuitive digital experiences and making complex workflows feel a little less overwhelming. Experienced in end-to-end product design, from research and wireframing to scalable design systems and high-fidelity prototyping. Skilled in translating user needs into clear, usable interfaces using Figma and Adobe Creative Suite.

---

### SKILLS

- **Product Design** - User flows, wireframing, prototyping, interaction design, design systems
  - **UX Research** - User interviews, usability testing, information architecture
  - **Visual & Motion** - Photoshop, Illustrator, Premiere Pro, InDesign, Autodesk Maya
  - **Tools & Frontend** - Figma, HTML/CSS
- 

### WORK EXPERIENCE

#### Freelance Project - Investment Fund Web App Redesign Jun 2025 - Sep 2025

- Led the end-to-end redesign of an investment platform focused on improving clarity, usability, and trust for non-expert investors.
- Simplified complex financial dashboards and data-heavy workflows for users who did not want to think like financial analysts.
- Built scalable Figma components and developer-ready design systems to improve consistency and streamline handoff.

#### Product Design Internship - Mozart, Belgrade Jun 2025 - Jul 2025

- Designed user flows, wireframes, and high-fidelity interfaces for mobile and web products used by a large active user base.
  - Collaborated on iterative UI/UX improvements based on usability feedback and product requirements.
- 

### PROJECTS

#### Lume - Scheduling Across Time Zones Without Spreadsheet Chaos Dec 2025 - Feb 2026

- Designed a mobile-first scheduling platform that eliminates meeting coordination friction across time zones via automated availability matching.
  - Led the full UX process including user research, competitive analysis, wireframing, and usability testing.
  - Iterated on high-fidelity prototypes based on usability feedback and edge-case scheduling scenarios.
- 

### EDUCATION

**Bachelor's Degree in UI/UX Design (Final Year)** - Academy of Applied Studies Polytechnic Oct 2023 - Present

**Multimedia Technician** - Nikola Tesla Technical High School Sep 2018 - Jun 2022