DRAGANA CRLJENICA

UI/UX DESIGNER

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SUMMARY

Multimedia designer with a UI/UX focus, mixing graphic design, video editing, and branding to create digital experiences that actually make sense and don't confuse users. Skilled in Figma and Adobe Creative Suite, I like to keep things intuitive and user-friendly, with just enough creativity to keep it interesting. Designing stuff people actually want to use (no magic wand needed).

WORK EXPERIENCE

User experience representative, Ananas E-Commerce, Belgrade   Oct 2023 - Aug 2024
- Provided customer support for a Serbian-language e-commerce platform, resolving inquiries efficiently.
- Communicated clearly and professionally to address user needs and concerns.
- Applied strong problem-solving skills to ensure high levels of customer satisfaction.

Cashier/Waitress, Go Sushi, Belgrade   Jun 2022 - Oct 2023
- Ensured customer satisfaction by providing attentive service as a waitress.
- Managed logistics with multiple delivery and vendor partners in a fast-paced environment.
- Handled basic financial tasks and daily operations within a multi-franchise business.

EDUCATION

Bachelor's Degree in the field of UI/UX design   Oct 2023 - Present
The Academy of Applied Studies Polytechnic
- Currently studying a newly introduced UI/UX major with hands-on, practical learning.
- Gaining experience through projects like full company branding and website design.
- Working with Adobe Suite, AI tools, and industry-relevant technologies.

Multimedia Technician   Sept 2018 - Jun 2022
Nikola Tesla Technical High School
- Completed a 4-year secondary education in multimedia with hands-on creative training.
- Gained practical experience in photo, video, and audio editing.
- Worked on diverse media projects including poster design, podcasting, websites, and apps.

SKILLS & PROFICIENCIES

- **Adobe Creative Cloud Suite:** Proficiency and experience in working with some of the Adobe tooling. Namely, Photoshop, Illustrator and Premiere Pro.
- **Figma:** Working with Figma to create intuitive UI/UX designs and smooth collaborative workflows.
- **AutoDesk Maya:** Experienced with Autodesk Maya, focusing on 3D modeling and animation.
- **Html & CSS:** Skilled in HTML and CSS for building clean, responsive web layouts.